



SMALL BUSINESS COMMUNITY CAPITAL II ANNOUNCES ITS NEW INVESTMENT IN EARTH LAB HOLDINGS:

June, 2017 – Small Business Community Capital II (“SBCC”) is pleased to announce its successful third portfolio investment in Earth Lab Holdings. Headquartered in Park City, Utah, Earth Lab Holdings is a newly formed entity from the merger of Wise Woman Herbals (“WWH”) and Superior Labs (“SL”). SBCC provided subordinated debt and equity in the transaction as sole-lead arranger.

About Earth Lab Holdings

Earth Lab Holdings consists of Wise Woman Herbals (“WWH”) and Superior Labs (“SL”). WWH manufactures a professional product line comprised of 325+ botanical supplements that are handmade in their FDA-inspected herbal manufacturing facility. The Company sources its plants from small local farms and use only the finest organic, biodynamic, ethically wild crafted and best quality plants, and tout numerous certifications for their quality and safety standards. It manufactures all products at its facility from purchased raw materials and ingredients, and packages and labels them for distribution and sale. SL sells premium-quality nutritional supplements, differentiated by their absence of artificial additives, high concentration of active ingredients, and manufacturing quality. In channeling product sales through online retailers such as Amazon and Jet.com, SL manages to both streamline their operations and develop a strong web presence for their products.

About SBCC

Small Business Community Capital was created in 2015 to invest in debt securities, primarily senior and subordinated debt, in small and lower middle market companies in the United States. SBCC believes in social transformation through entrepreneurial success and is playing a pivotal role in developing an ecosystem of Corporations, Entrepreneurs and Capital providers working together to transform and accelerate growth in the small business and MWBE market.